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Frequently Asked Questions – New Compensation Plan Policies November 2022

General Overview:

Our Mission, to empower people with good health and abundant prosperity through service to others, helps guide us in all our decisions and actions as a company. The foundation of our Mission is the CTFO product line which makes good health and abundant prosperity possible.

Belief in our products is an important catalyst that inspires our Associates to share CTFO products with others and begin to build a business. Belief comes from personal product use and also through the testimonials you receive from other Members using our products.

As a result, continuing with the importance of using and sharing our products, starting with the pay period beginning November 7th, (extended from the original date of November 1st), you will need to generate a minimum of \$45 Personal Sales Volume (through personal product purchases or retailing) during the previous 60 days or have 10 Active Directs (must have 10 active Directs at the same time) during the previous 60 days to maintain your Associate position as an upline to your organization.

Frequently Asked Questions:

If I do not generate a minimum of \$45 PSV (through personal product purchases or retailing) or have 10 active Directs during the previous 60 days at the same time, what happens to my organization?

You will no longer maintain your Associate position as an upline to your organization and will no longer earn commissions from the sales of products in your organization. You will still be able to purchase products as a Customer.

If I have 10 active (\$45 or more in PSV) Directs during the previous 60 days at the same time, do I still need to have a minimum of \$45 in PSV? No. Having 10 active Directs during the previous 60 days will maintain your position as Associate upline to your organization during that period.

Will I still have an account if I do not maintain my Associate position as an upline to my organization? Yes. You will be considered a Customer and will be able to order CTFO products using your current account.

My Direct, Joe, has an organization of CTFO Members. Joe does not maintain his Associate position as an upline to his organization. What happens to Joe and his group? Joe will remain as your Level 1 Direct. Additionally, Joe's Directs will compress up to your Level 1 every pay period in the Unilevel on which you can earn 2%-10%. Any members who are not personally enrolled by you but who compress up to your Level 1 do not count as an active Direct for Rank qualification purposes as a Direct is defined as a member personally enrolled by you. Joe's organization will also compress up to the next available levels according to the CTFO compensation plan.