

STEP 1 - SHARE

Building CTFO's Business is as easy as sharing our Easy 3 Step Company Tour website. This site has three short videos that share our Company, Products, and Pay.

WHO TO SHARE CTFO's FANTASTIC PRODUCTS & OPPORTUNITY WITH?

People in your network, people you meet daily, referrals, contacts on social media, and the optional cold market.

HOW TO SHARE CTFO?

Warm Market: Call or Text your Personal Network and direct them to the 3 Step Company Tour.

Optional: Use your Capture Page, where prospect provides their contact information, before they are directed to your Easy 3 Step Company Tour.

NOTE: You will find your Capture Pages by logging into your CTFO back office and clicking on "My Websites."

STEP 2 - FOLLOW UP

Contact your prospect and ask what they liked most about the Easy 3 Step Company Tour website.

Ask Leading Questions. Take the pressure off and make the interview process fun.

Phone/Text/Email Question Scripts. We have prewritten templates you can use for following up.

Sampling. Sending Free Samples to your prospects is a great way to build more interest.

CTFO Premium Marketing System. Use this tool to send prewritten text messages & samples.

Three-way phone call with one of your upline partners is one of the best ways to answer questions and build belief.

Weekly Corporate Zooms. Powerful zooms Tuesday & Thursday at 9pm EST every week where you can introduce your prospects to CTFO.

Auto-responders. If you choose to use the Capture page, CTFO will automatically send a series of auto-responder messages on your behalf.

STEP 3 - DUPLICATE

Follow these suggestions to provide good duplication for your new Associate:

- Become a CTFO Associate and create a CTFO account.
- Purchase a Deeply Discounted Product Pack.
- Sign up for Autoship to Save additional money.
- Review and complete the Quick Start Training.
- Conduct a Strategy Session and help your new Associate get their Business Started.
- Set goal to hit \$5K Executive Manager within your first 30 days to earn up to \$1,000 in Fast Start Bonuses
- Grow your Team Sales Volume, advance in Rank and experience CTFO's industry leading, lucrative compensation plan.

Show your new Associates how to follow the 3 Step Business Building System: Share, Follow Up, Duplicate.