



JOIN CTFO CORPORATE AND FIELD LEADERS ON OUR “CRUISE YOUR WAY TO SUCCESS”



Cruise days: May 27 – May 31, 2024

Itinerary:

- May 27 – Depart from Fort Lauderdale
- May 28 – Sea Day
- May 29 – Key West
- May 30 – Cococay, Bahamas
- May 31, 2024 – Return to Fort Lauderdale

Things to do on Celebrity’s newest ship, Celebrity Reflection:

- Pool & Sundeck
- Fitness & Spa
- Variety of restaurants
- Designer brand Stores
- A perfect day at Cococay
- Live Entertainment & Shows
- Sports
- Jogging trails
- Luxurious Accommodations!
- Casino

THE CRUISE CONTEST PERIOD WILL BEGIN ON OCTOBER 10, 2023 AND END ON APRIL 9, 2024

There are 25 spots available for CTFO’s “Cruise Your Way to Success” Promotion. The first 4 Associates who qualify as a 100K Executive Vice President or above for at least 6 weeks during the contest period will automatically qualify for one of the 25 available spots. The remaining 21 spots will go to the top High Rank 15K’s and above who have the highest Total Points (a minimum of 35 Points is required) .

IMPORTANT NOTE:

Each spot is for the Trip Achiever and a plus 1.

HERE'S HOW YOU EARN POINTS DURING THE CRUISE CONTEST PERIOD

FIRST: Achieve a High Rank (highest rank ever achieved) of 15k Executive Manager or above. 15K Executive Manager is the minimum High Rank needed for the Cruise promotion.

NEXT: Earn a minimum of 35 Points AND place in the TOP 21 in total points earned (if you are not one of the first four 100Ks) as follows:

EARN POINTS BY ENROLLING NEW ASSOCIATES AND CUSTOMERS:

- Earn 1 point for every \$100 in sales volume generated from NEW personally enrolled Associates or Customers. NEW personally enrolled Associates or Customers are defined as having an enrollment date from October 10, 2023 through April 9, 2024. Your new Associates' Personal Sales Volume will be based on their cumulative sales volume generated during the contest period with a maximum of 600 in Personal Sales Volume counted from each new Associate or Customer.

EARN POINTS BY PERSONALLY ACHIEVING RAPID RANK BONUSES OR HELPING YOUR NEW PERSONALLY ENROLLED ASSOCIATES ACHIEVE RAPID RANK BONUSES DURING THE CONTEST PERIOD:

- Earn 10 Points for personally achieving or helping a NEW personally enrolled Associate achieve the 2K Rapid Rank Bonus of \$200.
- Earn 20 Points for personally achieving or helping a NEW personally enrolled Associate achieve the 5K Rapid Rank Bonus of \$500.

EARN POINTS BY HELPING YOUR PERSONALLY ENROLLED ASSOCIATES ADVANCE IN RANK DURING THE CRUISE CONTEST PERIOD:

- Earn 10 Points for each personally enrolled Associate who advances to a NEW High Rank of 10K Executive Manager or above.

EARN POINTS BY ADVANCING IN RANK DURING THE CONTEST PERIOD:

- Earn 15 points when you advance to a NEW High Rank of 15K Executive Manager through 35K Vice President.
- Earn 20 Points when you advance to a NEW High Rank of 50K Senior Vice President.
- Earn 25 points when you advance to a NEW High Rank of 75K Senior Vice President or above.

If Associates are tied for remaining cruise spots, the tie-breaker will be the Highest Paid as Rank achieved during the contest period (This may be different from your highest Rank ever achieved). The next tie-breaker will be Total Points earned by enrolling NEW Associates or Customers during the contest period.