

***Welcome to our Special
Sunday Night Webinar***

***Taking it to
Another Level!***

The NEXT BIG STEP in CTFO INNOVATION

Always Asking – “How Can We?”

Radically Improve People’s Health

Provide a Greater
Opportunity for
Prosperity to Many

CTFO's Compensation Plan Plan For Prosperity

CANI – Enhancing CTFO's Compensation Plan to:

- Maximize **Industry Trends** – Stay Ahead of the Curve
- Encourage and Reward Associates for **Timeless, Best Practices**
- Provide further Opportunities for **Recognition, Promotions and FUN!**
- Provide Associates the **UNIQUE** Opportunity to WIN by Sharing in the **Worldwide Sales** of CTFO! True Unity! Each Contributing to the Success of All!

CTFO's Compensation Plan Plan For Prosperity

CANI – Enhancing CTFO's Compensation Plan

A BIG COLLABORATIVE EFFORT!!

NEW!
First 30 Bonus

Encourage and Reward Enrolling and Duplication

Replaces the 10% - 50% Product Introduction Bonus

First 30 Bonus

Encourage and Reward Enrolling and Duplication

Earn the First 30 Bonus on new Associates and Customers first 30 days of Product Purchases

RANK	Active Associate
Level 1	30%
Level 2	
Level 3	

Active Associate

- \$45 PSV or more

First 30 Bonus

Encourage and Reward Enrolling and Duplication
Earn First 30 Bonus on new Associates and Customers first 30 days of Product Purchases

RANK	Active Associate	Senior Associate
Level 1	30%	30%
Level 2		5%
Level 3		

New Rank:

Senior Associate

- 1 Active Direct (\$45 PSV or more)
- 500 in Team Sales Volume

First 30 Bonus

Encourage and Reward Enrolling and Duplication

Earn First 30 Bonus on new Associates and Customers first 30 days of Product Purchases

RANK	Active Associate	Senior Associate	1K Executive Manager
Level 1	30%	30%	30%
Level 2		5%	10%
Level 3			

First 30 Bonus

Encourage and Reward Enrolling and Duplication
Earn First 30 Bonus on new Associates and Customers first 30 days of Product Purchases

RANK	Active Associate	Senior Associate	1K Executive Manager	2K Executive Manager
Level 1	30%	30%	30%	30%
Level 2		5%	10%	15%
Level 3				

First 30 Bonus

Encourage and Reward Enrolling and Duplication
Earn First 30 Bonus on new Associates and Customers first 30 days of Product Purchases (CV)

RANK	Active Associate	Senior Associate	1K Executive Manager	2K Executive Manager	5K Executive Manager & Above
Level 1	30%	30%	30%	30%	30%
Level 2		5%	10%	15%	15%
Level 3					10%

KEY ENHANCEMENT: Up to 55% (vs 10% to 50%) is now paid out over 3 Enrollment Levels to encourage Duplication/Helping Others!

Earn up to 3X as much on Level 2 – First 30 Days

Earn 2X as much on Level 3 – First 30 Days

First 30 Bonus

RANK	Active Associate	Senior Associate	1K Executive Manager	2K Executive Manager	5K Executive Manager & Above
Level 1	30%	30%	30%	30%	30%
Level 2		5%	10%	15%	15%
Level 3					10%

Pack Bonuses!

As a Qualified Senior Associate (1 Active Direct, 500 TSV) or above, earn as the Enroller:

Silver Pack: \$20 Bonus

Gold Pack: \$30 Bonus

Platinum Pack: \$40 Bonus

First 30 Bonus + Pack Bonus



First 30 Bonus: 30% of 200 CV = \$60

Platinum Pack Bonus = \$40

\$100!!

7 Level Unilevel – Your Foundation

RANK	ACTIVE ASSOCIATE	SENIOR ASSOCIATE	1K EXEC MANAGER	2K EXEC MANAGER	5K EXEC MANAGER	10K EXEC MANAGER	15K EXEC MANAGER	25K VP AND ABOVE
Personal Sales Volume (PSV)	\$45	\$45	\$45	\$45	\$45	\$45	\$45	\$45
Personal Active Directs		1	3	5	5	5	5	5
Minimum Team Sales Volume (TSV); 60% max/leg begins at \$2K		500	1,000	2,000	5,000	10,000	15,000	25,000+ (see additional qualifications)
UNILEVEL								
Level 1	10%	10%	10%	10%	10%	10%	10%	10%
Level 2		5%	5%	5%	5%	5%	5%	5%
Level 3				5%	5%	5%	5%	5%
Level 4					5%	5%	5%	5%
Level 5						5%	5%	5%
Level 6							5%	5%
Level 7								5%

- **KEY ENHANCEMENT:** ALL Active Associates will now earn 10% on Level 1! (no 2%, 4%, 6%, 8%)
- **KEY ENHANCEMENT:** Your PSV now counts towards your TSV (goes into least TSV enrollment leg)!
- **KEY ENHANCEMENT:** NEW Unilevel Placement Feature!

Encourage and Reward Associates to Develop a Strong Team based on Solid Leadership! All The Ranks

	Active Associate	Senior Associate	\$1K Executive Manager	\$2K Executive Manager	\$5K Executive Manager	\$10K Executive Manager	\$15K Executive Manager	\$25K Vice President
Minimum Personal Sales Volume *	\$45	\$45	\$45	\$45	\$45	\$45	\$45	\$45
Minimum # of Active Personally Enrolled Members		1	3	5	5	5	5	5
Team Sales Volume * (60% max from 1 leg at \$2K and above)		\$500	\$1,000	\$2,000	\$5,000	\$10,000	\$15,000	\$25,000
Personally Enrolled Leg Sales Volume								2 @ \$5,000

	\$35K Vice President	\$50K Senior Vice President	\$75K Senior Vice President	\$100K Executive Vice President	\$200K Executive Vice President	\$300K Executive Vice President	\$400K Executive Vice President	Presidential Director
Minimum Personal Sales Volume *	\$45	\$45	\$45	\$45	\$45	\$45	\$45	\$45
Minimum # of Active Personally Enrolled Members	5	5	5	5	5	5	5	5
Team Sales Volume * (60% max from 1 leg at \$2K and above)	\$35,000	\$50,000	\$75,000	\$100,000	\$200,000	\$300,000	\$400,000	\$500,000
Personally Enrolled Leg Sales Volume	2 @ \$5,000	3 @ \$5,000	3 @ \$5,000	3 @ \$10,000	2 @ \$25,000 & 1 @ \$10,000	2 @ \$50,000 & 1 @ \$25,000	2 @ \$75,000 & 1 @ \$25,000	3 @ \$100,000

P.E. Leg Sales Volume Not Effective until 2/28/2024

Rapid Rank Bonuses (Replacing Fast Start Bonuses)

Achieve the Rank of 2K Executive Manager within your first 30 days and receive a **\$200 Rapid Rank Bonus**

Achieve the Rank of 5K Executive Manager within your first 60 days and receive a **\$500 Rapid Rank Bonus**

\$700 IN TOTAL!

KEY POINT: Your PSV now Counts towards your TSV for Rank Qualifications!

Silver, Gold and Platinum Pack Discounts

Customer Acquisition Bonuses (CAB)

Paid on Product Purchases (CV) generated from your Personally Enrolled Associates and Customers AFTER their first 30 days

Qualification achieved over the previous 31 days	Customer Acquisition Bonus Earned
7 to 13 Active Directs (Customers and/or Associates)	10%
14 to 20 Active Directs (Customers and/or Associates)	15%
21 or more Active Directs (Customers and/or Associates)	20%

The CAB is in ADDITION to your Unilevel Pay!

Weekly Leadership Impact Bonus Staying Connected to Your Team

Qualified Rank Achieved at the end of the Pay Period	Weekly Leadership Impact Bonus Earned
5K Executive Manager	\$45/Week
10K Executive Manager	\$70/Week
15K Executive Manager	\$100/Week
25K Vice President	\$200/Week
35K Senior Vice President	\$300/Week
50K Senior Vice President	\$400/Week
75K Senior Vice President	\$500/Week
100K Executive Vice President	\$650/Week
200K Executive Vice President	\$800/Week
300K Executive Vice President	\$1,000/Week
400K Executive Vice President	\$1,250/Week
Presidential Director	\$2,500/Week

Based on your Weekly Rank (Not Paid-As Rank)
At end of pay period, looking at Volume and Qualifications over previous 31 Days

Income Multiplier Matrix

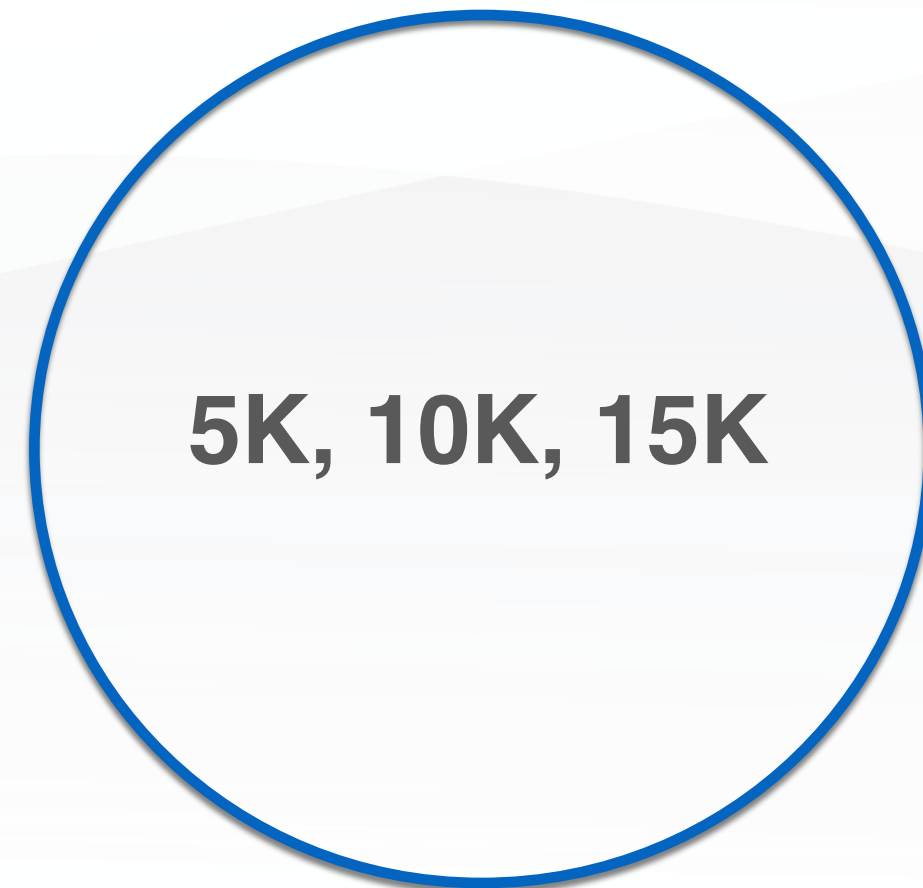
RANK LEVEL	ACTIVE ASSOCIATE	SENIOR ASSOCIATE	1K EXECUTIVE MANAGER	2K EXECUTIVE MANAGER	5K EXECUTIVE MANAGER & ABOVE
1	2%	2%	2%	2%	2%
2	2%	2%	2%	2%	2%
3		2%	2%	2%	2%
4		2%	2%	2%	2%
5			2%	2%	2%
6			2%	2%	2%
7			2%	2%	2%
8				2%	2%
9				2%	2%
10				2%	2%
11					2%
12					2%
13					2%
14					2%

Income Multiplier Positions will now be earned with an Active Order (\$45 PSV) enrollment

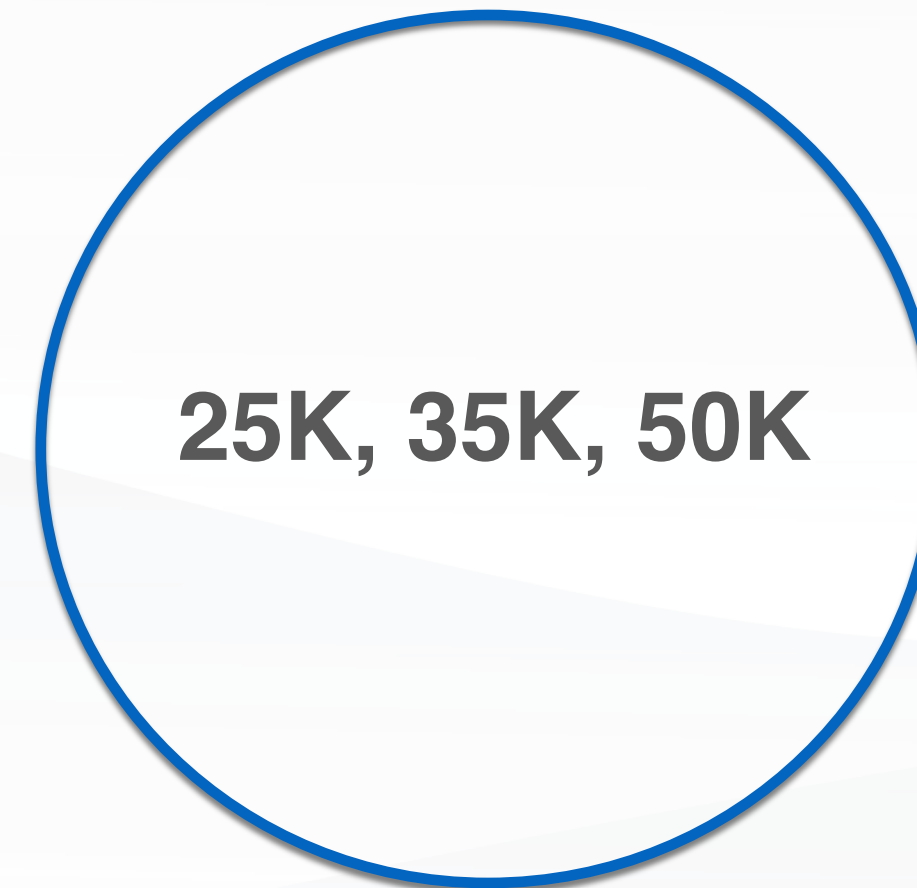
Global Share Bonus Pools (replacing Infinity Team 7)

Share in CTFO's Worldwide Commission Volume

Pool 1: 4%



Pool 2: 6%



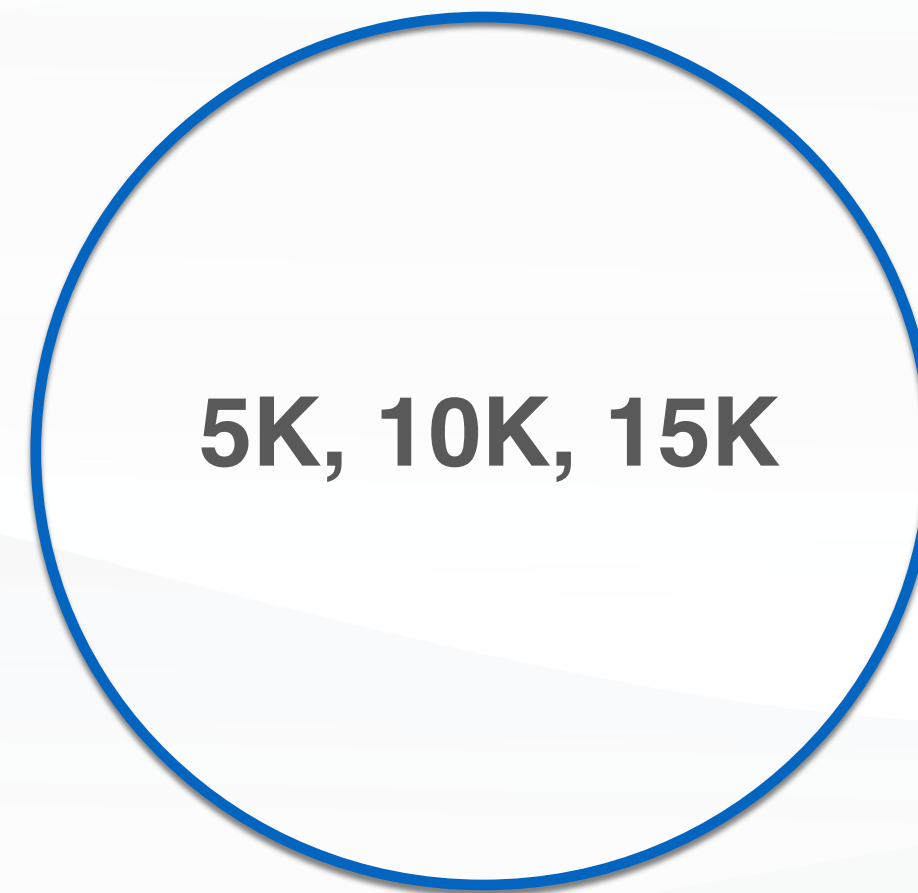
Pool 3: 8%



Global Share Bonus Pools

Worldwide Commission Volume

Pool 1: 4%



1. Personal Rank Shares

Qualified Rank Achieved at the end of the Pay Period	Personal Rank Shares
5K Executive Manager	1
10K Executive Manager	2
15K Executive Manager	3

2. Personally Enrolled Advancement Shares

Help your personally enrolled Associates advance to a new High Rank of 5K Executive Manager, 10K Executive Manager or 15K Executive Manager.

Global Share Bonus Pools

Worldwide Commission Volume

Pool 2: 6%

25K, 35K, 50K

1. Personal Rank Shares

Qualified Rank Achieved at the end of the Pay Period	Personal Rank Shares
25K Vice President	2
35 Senior Vice President	3
50k Senior Vice President	4

2. Personally Enrolled Advancement Shares

Help your personally enrolled Associates advance to a new High Rank of 10K Executive Manager or above.

Global Share Bonus Pools

Worldwide Commission Volume

Pool 3: 8%



1. Personal Rank Shares

Qualified Rank Achieved at the end of the Pay Period	Personal Rank Shares
75K Senior Vice President	1
100K Executive Vice President	2
200K Executive Vice President	3
300K Executive Vice President	4

2. Personally Enrolled Advancement Shares

Help your personally enrolled Associates advance to a new High Rank of 15K Executive Manager or above.

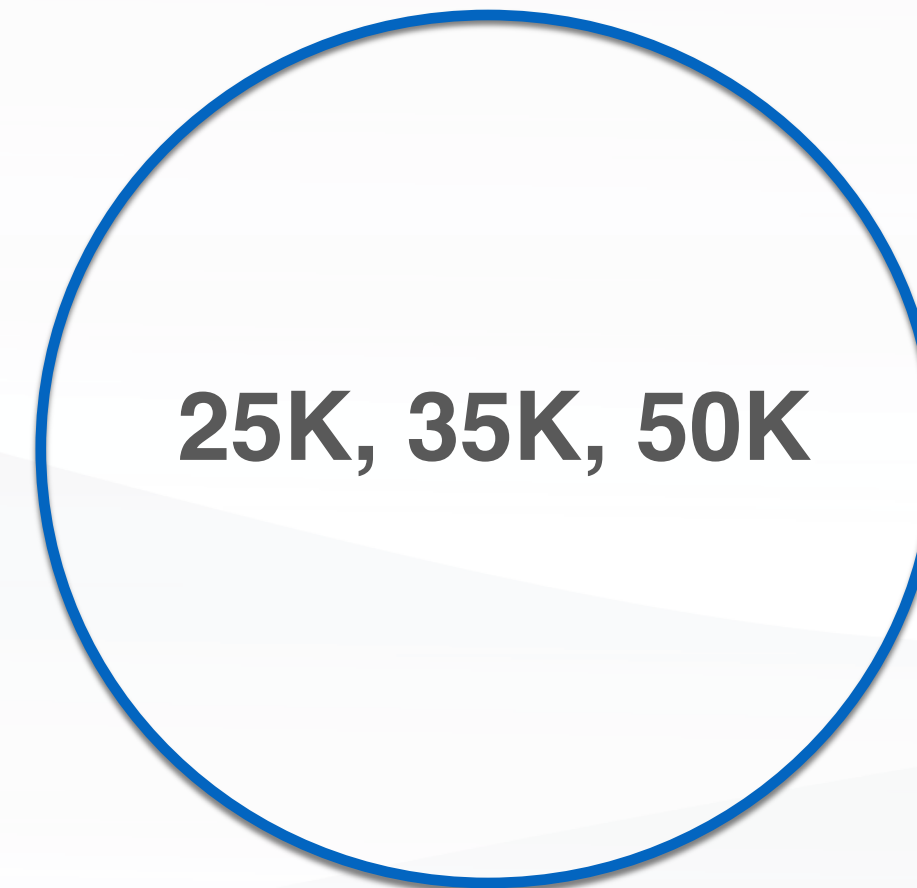
Global Share Bonus Pools (replacing Infinity Team 7)

Share in CTFO's Worldwide Commission Volume

Pool 1: 4%



Pool 2: 6%



Pool 3: 8%



Staying Connected to Your HOME Team

**Moving Pay Period from Monday thru Sunday to
Wednesday thru Tuesday**

We don't want you having to close your Pay Period on a Sunday!

Commissions will be paid Weekly – Every Following Monday

The Rollout Plan!

TONIGHT: Worldwide Unveiling of Enhancements plus 2 other BIG ANNOUNCEMENTS

Monday, 10/30: First Pay Period Begins with New Enhancements!

- **First Pay Period will go from Monday, 10/30 – Tuesday, 11/7.**

November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29 Tonight	30 1 st Pay Period Begins	31	1	2	3	
	6	7 1 st Pay Period Ends	8 2 nd P.P begins Prepare for Comm. Run	9 Run and Verify	10 Run and Verify, Lock	
	13 1 st Commissions Paid	14 2 nd Pay Period Ends	15 3 rd P.P begins Prepare for Comm. Run	16 Run and Verify	17 Run and Verify, Lock	
	20 2 nd Commissions Paid	3 rd Pay Period Ends	4 th P.P begins			
	3 rd Commissions Paid					

The Rollout Plan!

TONIGHT:

Worldwide Unveiling of Enhancements plus 2 other BIG ANNOUNCEMENTS

Monday, 10/30:

First Pay Period Begins with New Enhancements!

- First Pay Period will go from Monday, 10/30 – Tuesday, 11/8.
- First Commission Payment will be Monday, 11/13. And every Monday thereafter.



Back Office

CTFO's Compensation Plan at a Glance								
	Active Associate	Senior Associate	1K Executive Manager	2K Executive Manager	5K Executive Manager	10K Executive Manager	15K Executive Manager	25K Vice President
Minimum Personal Sales Volume *	\$45	\$45	\$45	\$45	\$45	\$45	\$45	\$45
Minimum # of Active Personally Enrolled Members		1	3	5	5	5	5	5
Team Sales Volume * (60% max from 1 leg. at \$2K and above)		500	1,000	2,000	5,000	10,000	15,000	25,000
Personally Enrolled Leg Sales Volume (effective 2/28/2024)								2 @ 5,000
First 30 Bonus (Paid on Cust or Assoc first 30 days of orders)	Level 1: 30%	Level 1: 30% Level 2: 10%	Level 1: 30% Level 2: 10%	Level 1: 30% Level 2: 15%	Level 1: 30% Level 2: 15% Level 3: 10%	Level 1: 30% Level 2: 15% Level 3: 10%	Level 1: 30% Level 2: 15% Level 3: 10%	Level 1: 30% Level 2: 15% Level 3: 10%
Pack Bonuses (Paid in addition to the 30% First 30 Bonus to Enroller)		Platinum: \$40 Gold: \$30 Silver: \$20	Platinum: \$40 Gold: \$30 Silver: \$20	Platinum: \$40 Gold: \$30 Silver: \$20	Platinum: \$40 Gold: \$30 Silver: \$20	Platinum: \$40 Gold: \$30 Silver: \$20	Platinum: \$40 Gold: \$30 Silver: \$20	Platinum: \$40 Gold: \$30 Silver: \$20
# of Unlevel Levels Qualified For	Level 1: 10%	Level 1: 10%	Level 1: 10% Level 2: 5%	Level 1: 10% Levels 2-3: 5%	Level 1: 10% Levels 2-4: 5%	Level 1: 10% Levels 2-5: 5%	Level 1: 10% Levels 2-6: 5%	Level 1: 10% Levels 2-7: 5%
# of Matrix Levels Qualified For	2 Levels @ 2% Each	4 Levels @ 2% Each	7 Levels @ 2% Each	10 Levels @ 2% Each	14 Levels @ 2% Each	14 Levels @ 2% Each	14 Levels @ 2% Each	14 Levels @ 2% Each
Rapid Rank Bonuses (30 and 60 Days)				\$200	\$500			
Leadership Impact Bonus (Paid Weekly)					\$45	\$70	\$100	\$200
Global Share Bonus Pool (Earned as Shares of Pool)					Pool 1: 4% of Company CV	Pool 1: 4% of Company CV	Pool 1: 4% of Company CV	Pool 2: 6% of Company CV

Second BIG Announcement!!



**JOIN CTFO CORPORATE AND FIELD LEADERS ON OUR
“CRUISE YOUR WAY TO SUCCESS”**

The Details



Cruise days: May 27 – May 31, 2024

Itinerary:

May 27 – Depart from Fort Lauderdale

May 28 – Sea Day

May 29 – Key West

May 30 – Cococay, Bahamas

May 31, 2024 – Return to Fort Lauderdale

Things to do on Celebrity’s newest ship, Celebrity Reflection:

- Pool & Sundeck
- Fitness & Spa
- Variety of restaurants
- Designer brand Stores
- A perfect day at Cococay
- Live Entertainment & Shows
- Sports
- Jogging trails
- Luxurious Accommodations!
- Casino

THE CRUISE CONTEST PERIOD WILL BEGIN ON OCTOBER 10, 2023 AND END ON APRIL 9, 2024

There are 25 spots available for CTFO’s “Cruise Your Way to Success” Promotion. The first 4 Associates who qualify as a 100K Executive Vice President or above for at least 6 weeks during the contest period will automatically qualify for one of the 25 available spots. The remaining 21 spots will go to the top High Rank 15K’s and above who have the highest Total Points (a minimum of 35 Points is required) .

IMPORTANT NOTE:

Each spot is for the Trip Achiever and a plus 1.

The Details

EARN POINTS BY ADVANCING IN RANK

Minimum Rank is \$15K Executive Manager by April 9, 2024

EARN POINTS BY ENROLLING NEW ASSOCIATES AND CUSTOMERS

EARN POINTS BY PERSONALLY ACHIEVING RAPID RANK BONUSES OR HELPING YOUR NEW PERSONALLY ENROLLED ASSOCIATES ACHIEVE RAPID RANK BONUSES

EARN POINTS BY HELPING YOUR PERSONALLY ENROLLED ASSOCIATES ADVANCE IN RANK

BACK BY POPULAR DEMAND!

10/30 – 11/8

Begins Tomorrow at 12:01AM PT!!

BY POPULAR DEMAND

20% OFF



SAVE \$39.97 OFF WHOLESAL!

SALE RUNS FROM 12:01AM PST ON 10/30/23 THROUGH 11:59PM PST ON 11/08/23

*CV WILL BE ADJUSTED

BY POPULAR DEMAND

20% OFF



SAVE \$87.90 OFF WHOLESAL!

SALE RUNS FROM 12:01AM PST ON 10/30/23 THROUGH 11:59PM PST ON 11/08/23

*CV WILL BE ADJUSTED

BY POPULAR DEMAND

20% OFF



SAVE \$215.82 OFF WHOLESAL!

SALE RUNS FROM 12:01AM PST ON 10/30/23 THROUGH 11:59PM PST ON 11/08/23

*CV WILL BE ADJUSTED

HOLD THE DATE!!

January 19- 21, 2024

Leadership Summit 2024!

Details Coming Soon!

LEADERSHIP!