

## CTFO Updates

*Effective October 1, 2024*

### The Vital4Lyfe Promotion

The Vital4Lyfe promotion ran from May 21 to September 30, and with the promotion now over, our regular pricing and policy will resume starting October 1, 2024. Here's what you can expect:

- o When you purchase the Vital4Lyfe Pack for the first time, you'll enjoy a 10% discount off the special price of \$179.97 (regular wholesale Price is \$239.94) when it's placed on SmartShip. Plus, the discount will jump to 20% on your third Vital4Lyfe Pack as part of our SmartShip program!

- o If you purchased a Vital4Lyfe Pack during the promotion period, you will continue to receive the 20% discount on your Vital4Lyfe Pack and all of your product purchases as long as you keep and process a Vital4Lyfe Pack on SmartShip every 31 days!

- o The Refer 3 Yours is Free promotion focused on the Vital4Lyfe Pack is no longer available for new Associates and for existing Associates who did not qualify for a free Vital4Lyfe Pack during the promotion period. However, if you qualified for a FREE Vital4Lyfe Pack during the promotion period, you will continue to receive it for FREE (you just pay shipping) as long as:

- o you maintain three personally enrolled Customers and/or Associates who purchase a Vital4Lyfe Pack each month.

- o you have a Vital4Lyfe Pack on your SmartShip order.

- o Effective the pay period beginning **October 2**, the free Vital4Lyfe Pack received as part of the Refer 3 Yours is Free promotion will no longer qualify an Associate for commissions. A minimum of \$45 in Personal Sale Volume will be required to receive commissions.

- Effective October 1, the Freedom Pack promotion will be discontinued as previously announced.

### **NEW XanthoMyst Plus™ and other Announcements!!**

XanthoMyst Plus™ is NOW available to order and is expected to ship by the end of the week in the United States and Canada!\* As always, CTFO is committed to staying at the forefront of breakthrough wellness products. We're constantly striving to bring you the very best that science, technology, and nature have to offer! That commitment to constant and never-ending improvement has resulted in XanthoMyst Plus, our 2nd Generation version of our original breakthrough product XanthoMyst™.

XanthoMyst Plus™ features the same breakthrough, patent pending nano-encapsulation technology that launched our GlutaMyst™, resulting in even greater potency and bioavailability! XanthoMyst Plus™ also includes our proprietary Cellular Nutrition Blend. Wholesale price is \$79.97 with 40 CV.

Please note: Starting September 28, the new XanthoMyst Plus™ will be replacing the current XanthoMyst™. Therefore, any order placed or processed as a SmartShip order as of September 28 will contain the new XanthoMyst Plus™. The CTFO website will be updated by mid-Monday but any XanthoMyst order placed between now and then will contain the new XanthoMyst Plus!

If XanthoMyst™ is currently part of your SmartShip order (including any Pack like the Vital4Lyfe Pack) it will automatically be changed to XanthoMyst Plus™ so you don't have to change anything with your SmartShip – we've taken care of it for you!

\*If you have an order containing XanthoMyst Plus™, it will be held until XanthoMyst Plus™ arrives at our US or Canada warehouse – no later than end of next week. Mexico, EU and UK will begin taking orders for the new XanthoMyst Plus™ when it arrives in the country's warehouse.

Refer 3 Get Yours FREE will now feature the DynamicDuo of XanthoMyst Plus™ and GlutaMyst™!

The DynamicDuo, containing the duo of XanthoMyst Plus™ and GlutaMyst™, is a great way for new Customers and Associates to get started on their journey to: better health; brighter, more youthful looking skin; improved support for inflammation management, and greater energy, just to name a few benefits. The DynamicDuo nourishes the outside (XanthoMyst Plus™) and the inside (GlutaMyst™) of our cells for overall cell health and energy. It's also a great way to introduce people to the power of CTFO products.

Refer 3 Get Yours Free with the DynamicDuo!

Continuing with the DynamicDuo focus, beginning October 1 through October 22, any Associates who have three personally enrolled Customers and/or Associates who purchase a combination of a Vital4Lyfe Pack and/or a DynamicDuo can receive a FREE DynamicDuo in November as long as they have the DynamicDuo on their November SmartShip order.

Examples:

- You have 2 personally enrolled Customers purchase a DynamicDuo and 1 Associate purchase a Vital4Lyfe Pack during the promotion period. You will receive a FREE DynamicDuo in November as long as you have a DynamicDuo on your November SmartShip order.
- You have 2 personally enrolled Customers purchase a Vital4Lyfe Pack and 1 Associate purchase a DynamicDuo during the promotion period. You will receive a FREE DynamicDuo in November as long as you have a DynamicDuo on your November SmartShip order.

- You have 3 personally enrolled Customers purchase a DynamicDuo during the promotion period. You will receive a FREE ComboMyst in November as long as you have a DynamicDuo on your November SmartShip order.
- For those who qualify in October for a free Vital4Lyfe Pack, they will not be eligible to also receive a DynamicDuo as well.

### **DynamicDuo 3-Pack and DynamicDuo 4-Pack**

CTFO's DynamicDuo 3-Pack and 4-Pack are great way for a new Associate to get started on a journey to better health at a significantly discounted price during their first 30 days as an Associate. The DynamicDuo 4-Pack contains 4 ComboMyst Packs and the DynamicDuo 3-Pack contains 3 DynamicDuo Packs.

The DynamicDuo Packs contained in the 3-Pack and 4-Pack can be for personal use, demonstration purposes or to immediately get a DynamicDuo into the hands of your new Associates or Customers who order from CTFO. The DynamicDuo 3-Pack is value priced at \$399.97 and pays \$100 to the Enroller with 100 CV. The DynamicDuo 4-Pack is value priced at \$499.97 and pays \$125 to the Enroller with 145 CV.