

# xosialX

Get Social. Be Exceptional.

## IT'S TIME TO GET SOCIAL & BE EXCEPTIONAL.

### What does this mean?

It's more than a tagline; it's an invitation. We're building a community where people come together to support each other, celebrate wins, and pursue a balanced life of health, wealth, and purpose; and we want you to be part of it!

### xosialX Unboxing Promo 📱✨

#### What to Do:

- **Unbox Your Products:** Record a video while you open and showcase your xosialX welcome kit. We want to see every detail and your excitement in receiving it.
- **Showcase Your Product Pack:** Honestly share your first impressions about the products and everything in the kit.
- **Tag Us on Social Media:** Share your video on Instagram or Facebook and make sure to tag our official social account.



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- **Send Proof:** Once posted, email the link or a screenshot of your post to [support@myctfo.com](mailto:support@myctfo.com).

#### Bonus with Each Product Pack, after completing unboxing:

- \$199 Kit: Receive a \$25 product credit
- \$299 Kit: Receive a \$50 product credit
- \$499 Kit: Receive a \$75 product credit
- \$899 Kit: Receive a \$100 product credit



# GET SOCIAL & BE EXCEPTIONAL. UNBOXING TIPS!



## Step 1: Set the Scene with Style 🎬

- **Choose a Clean, Aesthetically Pleasing Background:** Use a background that's clutter-free and well-lit (natural lighting works best). A chic desk setup, cozy couch, or trendy plant backdrop can help keep the focus on the kit and look professional.
- **Have a Catchy Opening:** Start with a smile, a wave, or even a quick, "Hello Friends and Family!" to draw viewers in right from the beginning.

## Step 2: The Big Reveal - Showcase What's Inside! 🎉

- **Build the Excitement:** Start with a fun teaser – hold the box up, shake it a little, say something like, "I can't wait to show you what's inside!"
- **Slowly Unbox Each Item:** Pull each item out one by one, giving viewers a close-up and sharing your honest first impressions (e.g., "Look at this packaging!" "The quality feels amazing!").

## Step 3: Highlight Key Items and Benefits 📝

- **Break Down What Makes Each Item Special:** Briefly explain why you're excited about each product or tool in the kit, mentioning how they'll help you grow your business.
- **Relate to Real-Life Benefits:** Add a quick note on how these items will support your journey – like "This product credit is awesome because it helps me try even more products!" or, "These resources set me up for real success!"

## Step 4: Add a Fun, Personal Touch 🌟

- **Share a Personal Moment:** Why did you join XosialX? What are you most excited about? Let your personality shine to make your unboxing relatable and real.
- **Involve a Trendy Element:** Use popular background music, add some quick humor, or throw in a, "Can you believe I'm part of this incredible opportunity?" moment.

## Step 5: Call to Action - Invite Others to Join the Movement 🚀

- **Wrap up with an energetic call-to-action:** "If you're ready to jump into an opportunity with major perks, XosialX is where it's at! Check the link in my bio or DM me to learn more!"

## REMINDER:

- **Tag Us on Social Media:** Share your video on Instagram or Facebook and make sure to tag our official social account.
- **Send Proof:** Once posted, email the link or a screenshot of your post to [support@myctfo.com](mailto:support@myctfo.com).



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